



≡ *Press Release of September 01, 2021*

Plastic Odyssey at the IUCN World Conservation Congress in Marseille



Marseille is the cradle of the Plastic Odyssey project. The city that saw the project's birth and development will host what is probably the world's most important environmental event starting Friday, September 3. The expedition, which aims to stop plastic pollution by developing recycling entrepreneurship throughout the world, will be at the rendezvous with a full program of meetings, conferences and round tables.

It is an exceptional event that takes place only once every four years. After a last session in Hawaii in 2016 and several postponements due to the health crisis, the [IUCN World Conservation Congress](#) is about to open its doors in Marseille. The international event brings together several thousand leaders and decision-makers from governments, civil society, indigenous peoples, business and academia to address the biodiversity and climate crises.

Plastic Odyssey has responded to this unique event and looks forward to seeing you from September 3 to 11 to discover solutions against ocean plastic pollution.

Program

≡ **Waste We Can / Espaces Générations Nature**

From September 3rd to 11th

The Plastic Odyssey team will have a booth in the Espace Génération Nature (Waste We Can area). A space to discover the tools of the expedition and meet the crew, with various animations:

- Put on a virtual reality headset to follow the boat tour conducted by **Bob Vrignaud**, co-founder of Plastic Odyssey
- Discover the different stages of plastic recycling
- Take action against plastic pollution with our plastic mural
- Visit each area of our boat in 360° on a large touch screen



September 6th

Simon Bernard, CEO and co-founder of Plastic Odyssey will participate in the round tables:

- Waste Journey: a struggle at every stage to reduce the impact of «marine» waste? at 2pm
- Marine waste: How to recover our waste before/after it arrives at sea? at 4pm

≡ Official Forum and Exhibition Hall

September 7th at 9:30 am at the Official Forum

Conference «From science to action: innovative solutions to combat ocean plastic pollution» organised by our CEO Simon Bernard who will participate alongside Veolia, Onet and Beyond BeMed.

September 7th at 12:00 in the official exhibition hall

Simon and Alexandre, both co-founders of Plastic Odyssey will be on the booth of our main partner l'Occitane en Provence from 12 to 5 pm.

≡ Wetlands International Africa Pavilion

September 8th at 12:30

Working alongside Plastic Odyssey in the implementation of a large-scale recycling project on the islands of Santa Luzia and Sao Vicente in Cape Verde, **Biosfera** and **SCE** will exchange with **Tom Bébien, engineer and recycling expert of Plastic Odyssey**, during a round table discussion to present the action that aims to develop a recycling center on site and find local and economically viable outlets.

«This congress is for us a unique opportunity to meet on our territory actors of the protection of nature coming from all over the world and to weave a strong link with people that we will meet later during the expedition» explains Simon Bernard.

[Discover the full program](#)

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